

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

## Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

JULY 1978

P. O. BOX 10387, Raleigh, North Carolina 27605

JULY 1978

## North Carolina Public Health Association 67th Annual Meeting — September 27-29, 1978 Royal Villa Hotel & Convention Center, Raleigh, N. C.



Bernard G. Greenberg, Ph.D.  
Dean, UNC School of Public Health,  
University of North Carolina



Robert M. Brown  
President, National Sanitation Foundation



Emmett W. Burden Executive Director  
North Carolina State  
Employees Association

Raleigh and the Royal Villa welcome NCPHA members and guests from across the state to the 1978 Annual Meeting. The dates are September 27-29, 1978. The Governing Council will meet Tuesday noon, September 26. Hotel reservations are to be made through the Royal Villa headquarters hotel. Rooms are already scarce. Additional rooms are reserved for NCPHA members in the Crabtree Valley area. If you check directly with the Howard Johnson, Ramada Inn, or the Ranch Motel, ask if any of the block of rooms reserved for NCPHA are still available. We are trying to route all reservations through the Royal Villa, but if you wish to contact other facilities on your own, feel free to do so.

The Program Format has been changed, by having the **OPENING SESSION ON WEDNESDAY MORNING**, September 27th, starting at 10:00 a.m. This will be our "key-note" address. Section Meetings begin Wednesday noon and continue Thursday afternoon. See program details by Section listed in this issue of the Newsletter.

The theme of the 1978 Annual Meeting is "**PREMISE AND PROMISE — for Public Health in North Carolina.**" The Program Chairman, William A. Broadway, and officers working with Section chairmen have tried to build section programs around the theme of the annual meeting.

Several "**SPECIAL**" events are scheduled during the two-day meeting. Your attention is sited to the Annual Awards Banquet on Thursday evening, September

28th and to the UNC-Alumni Reception to be held Thursday afternoon, both at the Royal Villa Hotel.

Several Sections are having member receptions either Wednesday or Thursday afternoons. Special Film Showings are scheduled by two sections for Wednesday evening. Continuing Education credits for members are becoming an important part of the Annual Meeting Program and every hour has been planned to offer this opportunity to NCPHA members.

### DEDICATION OF THE BOARD ROOM OF THE COOPER MEMORIAL HEALTH BUILDING:

On Wednesday afternoon from 5:00 to 6:00 p.m. in a special ceremony the Board Room will be dedicated in his honor and named the J. W. R. Norton Room. Members of Dr. Norton's family will be present on September 27th for this dedication. Dr. Norton was Director and Head of the Public Health Program in North Carolina for many years, just prior to Dr. Koomen's induction into this office.

The **SECOND GENERAL SESSION** will be held Thursday morning, September 28th with featured speaker Mr. Robert A. Brown, Head of the National Sanitation Foundation from Ann Arbor, Michigan. Mr. Brown is well known to the sanitarians in North Carolina and comes highly recommended by this group of our members.

The Annual Business Meeting will begin Thursday morning after Mr. Brown's presentation and continue Friday morning, following the Fourth General Session. The

(Continued on page 7)

# Theme: "Premise and Promise ... for Public Health in North Carolina"

## 1978 PROGRAM SCHEDULE

### TUESDAY, September 26, 1978

Governing Council Luncheon — 12:00 Noon, Room E, Royal Villa  
Business Meeting Following The Luncheon — Room F, Royal Villa  
REGISTRATION DESK OPENS: 3:00 to 5:00 Convention Foyer,  
Royal Villa

### WEDNESDAY, September 27, 1978

REGISTRATION OPENS AT 8:30 a.m.  
EXHIBITS OPEN AT 9:00 a.m. and Close at 5:00 p.m.  
FIRST GENERAL SESSION: Kings Hall III, Convention Center  
10:00 a.m. to 12:00 noon

#### SECTION MEETINGS

### WEDNESDAY AFTERNOON, September 27, 1978

#### ENVIRONMENTAL HEALTH

1:30 p.m. to 5:00 p.m. Kings Hall  
Presiding: D. R. Baxley, President  
Introduction: Julian M. Foscue, III,  
of Program: Vice-president  
Speaker: Keith Dearth,  
U. S. Environmental  
Protection Agency  
Topic: "CLEAN WATER ACT OF  
1977" (Federal Water  
Pollution Control Act)

2:15 p.m. J. M. Jarrett Award  
Presented by: Marshall Staton, Chief  
Sanitary Engineering Section,  
Division of Health Services

2:30 p.m. Break

2:40 p.m. "State-of-the-Art — Wastewater Disposal  
Update"  
Speakers: Mrs. Ann Taylor, N. C. Dept.  
of Administration, Raleigh,  
N. C.  
Topic: "N. C. Alternate Sewage  
Patient Education"  
Al Rimer, P.E.  
Topic: "On-Site Wastewater Dis-  
posal — A Consultant's  
Viewpoint"  
Bob Rubin, N. C. State  
University, Raleigh, N. C.  
Topic: "Water Conservation and  
Waste Elimination"  
Dave Reynolds, Triangle J  
Council of Governments  
Topic: "Alternatives for Wastewater  
Disposal in the Piedmont and  
Mountains"  
Dr. Bob Carlile, N. C. State  
University, Raleigh, N. C.  
Topic: "Alternative for Wastewater  
Disposal in the Coastal Plains"

4:00 p.m. Questions to the Panel

4:30 p.m. Presentation of Registered Sanitarian  
Certificates  
Presented by: J. S. Canady  
Door Prizes: J. S. Canady

5:00 p.m. Adjournment

#### DENTAL HEALTH

1:00 p.m.-4:00 p.m.

Imports Room, Royal Villa  
Presiding: Mrs. Erma Thomas, Chairman  
Speaker: Ms. Rose Helms, Psycholo-  
gist, Raleigh, N. C.  
Topic: "Relationship Building"  
(.5 CEU Credit Offered)

#### HEALTH EDUCATION

12:00 noon-4:00 p.m.

Room F, Royal Villa  
Luncheon Meeting: \$6.50 per person, with advance reservations  
requested: Send check to Howard Barnhill,  
UNC School of Public Health, Chapel Hill,  
N. C. 27514

Presiding: Edith Alcorn, Chairman  
Speaker: Joan Wolfe, Ph.D., Director,  
Health Education, Maryland  
Topic: "Let's Get Impatient About  
Patient Education"

2:00 p.m.

Topic: *Professional Concept on Education of Patients*

Responders: Gerald McLane, Ph.D.,  
H.Sc., M.P.H., Fletcher,  
N. C.  
Betty Berryhill, R.N.,  
C.N.M., M.P.H. (H. Ed.),  
Greenville, N. C.  
Angela K. Pinkston, Social  
Worker II, Henderson, N. C.  
Sue Messick Gray, M.P.H.,  
Health Educator, Albemarle,  
N. C.

Moderator: Joan Wolfe, Ph.D., Director  
of Health Education,  
Maryland

3:15 p.m.

*Youth Looks at The Future of Professional-  
Patient Relations*

Mark Bensen, Medical Stu-  
dent, UNC School of  
Medicine, Chapel Hill  
Interviewer: Emma Carr Bivens, M.P.H.,  
Office of Health Education

#### MATERNAL AND CHILD HEALTH

1:30 p.m.-9:00 p.m.

(Film showings 7:00 p.m.-9:00 p.m.)

Kings Hall II

1:30 p.m.-2:00 p.m.

Business Meeting  
Presiding: Dr. Elia Dimitri, Chairman

2:00 p.m.-5:00 p.m.

Scientific Session  
Moderator: Ronald H. Levine, M.D.

2:00 p.m.-2:45 p.m.

Topic: "Traditional vs. Alternative  
Births"

Speaker: Mary Susan Fulghum, M.D.,  
Raleigh, N. C.

2:45-3:30 p.m.

Topic: "Legal Aspects of Being Born"  
Speaker: David Warren, Professor of  
Health Administration,  
Duke University Medical  
Center, Durham, N. C.

3:30-3:45 p.m.

Break

3:45-4:30 p.m.

Topic: "Ethical Issues in the Delivery  
of Genetic Counseling and  
Other Preventive Health  
Services to Mothers and  
Children"

Speaker: McNeill Smith, Senator,  
North Carolina General  
Assembly, Greensboro, N. C.

5:00-6:30 p.m.

**SOCIAL HOUR—Wine and Cheese—MCH**  
 Section Members ONLY—Sponsored by  
 Mead Johnson Laboratories

**MANAGEMENT SUPPORT**

1:30 p.m.-4:00 p.m.

Crabtree Community Room  
 Presiding: Helen W. Ford, Chairman  
**BUSINESS MEETING:**  
 Followed by Refreshments

**NURSING SERVICES AND COMMUNITY****HEALTH AIDES:**

Joint Meeting

12:00 Noon

Luncheon Meeting Fiesta Brava Room  
 Presiding: Mrs. Lottie Daw, R.N.,  
 Chairman  
**MARGARET B. DOLAN**  
**AWARD PRESENTATION**

Introduction Linda K. York, Program  
 of Speakers: Chairman  
 Topic: "Continued Professional  
 Education in Public Health  
 Nursing—A Way to Fulfill  
 the Promise"

Speakers: 1. *The Promise of Com-  
 munity Health Nursing*  
 Dorothy Talbert, Ph.D.,  
 Chairman, Dept. of Public  
 Health Nursing, UNC  
 School of Public Health,  
 Chapel Hill, N. C.

2. *Rationale for Continuing  
 Professional Education*  
 Robert R. Robinson, M.D.,  
 M.P.H., Associate Profes-  
 sor, Division of Com-  
 munity Health Services,  
 UNC School of Public  
 Health, Chapel Hill, N. C.

CEU credits for 2 day meeting. \$2.00 per person  
**ALL MEMBERS.**

4:00 p.m.

Break

**COMMUNITY HEALTH AIDES**

4:15 p.m.

Business Meeting Room F, Royal Villa

**STATISTICS AND EPIDEMIOLOGY**

2:00 p.m.-9:00 p.m.

2:00 p.m.

Room E, Royal Villa  
 Presiding: Charles J. Rothwell, Ph.D.,  
 Chairman  
 Topic: "National Health Insurance  
 —Its Impact on Health  
 Statistics"

8:00 p.m.-9:00 p.m. FILM SHOWING

Room E, Royal Villa

**THURSDAY, SEPTEMBER 28, 1978**

REGISTRATION: 8:30 a.m.-3:00 p.m.

EXHIBITS OPEN: 9:00 a.m.-3:00 p.m.

SECOND GENERAL SESSION:

Kings Hall III

9:00 a.m.-10:30 a.m.

Presiding: Charles L. Harper, Ph.D.,  
 Invocation: President  
 Introduction William A. Broadway, Presi-  
 dent-Elect and Program  
 of Speaker: Chairman  
 Speaker: Robert M. Brown, Director,  
 National Sanitation Founda-  
 tion, Ann Arbor, Michigan

10:30 a.m.-11:00 a.m.

Coffee and Coke Break

11:00 a.m.-12:00 noon

**ANNUAL BUSINESS SESSION**

Presiding: Charles L. Harper, Ph.D.  
 President's Message  
 Committee Reports  
 Election of Officers

**SECTION MEETINGS****THURSDAY AFTERNOON, September 28, 1978****ENVIRONMENTAL HEALTH**

2:00-4:00 p.m.

Kings Hall II

Presiding: D. R. Baxley, Chairman  
**BUSINESS MEETING**

**DENTAL HEALTH**

1:00-3:30 p.m.

Imports Room, Royal Villa  
 Presiding: Mrs. Erma Thomas,  
 Chairman  
**BUSINESS MEETING**

**HEALTH EDUCATION**

2:00-4:00 p.m.

Room F, Royal Villa

Presiding: Edith Alcorn, Chairman

**BUSINESS MEETING**

2:00-2:30 p.m.

2:30 p.m.

Topic: *Tools for Communication  
 and Understanding Several  
 educational strategies for  
 small groups or staff training  
 to explore relationships,  
 issues, feelings, styles of  
 communication.*

Directing: Nan Hubbard, M.P.H.  
 Instructor, Department of  
 Health Education, UNC-  
 Greensboro

**LABORATORY**

1:30-5:00 p.m.

Fourth Floor, Bath Building  
 Presiding: Hope Ferneyhough, Chairman

1:30 p.m.

**BUSINESS MEETING**

**PRESENTATION OF THE  
 LABORATORIAN OF THE YEAR AWARD:**  
 Norman Weatherly, Ph.D.

2:30 p.m.

Topic: "TORCH-Serology Screen,  
 an Overview

Speaker: Karl T. Kleeman, Ph.D.  
 Virology Branch Head,  
 N. C. Public Health Labora-  
 tory

3:15 p.m.

Break

3:30 p.m.

Topic: "Isolation and Identification  
 of Herpes Simplex and  
 Cytomegalovirus"

Speaker: Dr. Catherine Wilfert,  
 Department of Pediatrics,  
 Duke University Medical  
 Center, Durham, N. C.

4:00 p.m.

"Lab Procedures and Demonstrations"

**MATERNAL AND CHILD HEALTH**

12:00 noon to 3:30 p.m.

12:00-2:00 p.m. Luncheon Meeting

Fiesta Brava Room

Presiding: Dr. Elia C. Dimitri, Chairman  
 Speaker: Arden Miller, M.D., Chair-  
 man, Department of  
 Maternal and Child Health,  
 UNC School of Public  
 Health, Chapel Hill, N. C.  
 Topic: "MCH STANDARDS"

2:00-6:00 p.m.

Room A, Royal Villa  
**MCH Film Festival**—Continuous showing  
 of latest, quality films  
 related to Maternal  
 and Child Health.

Repeat of Wednesday night film showing.

**MANAGEMENT SUPPORT**

1:30-4:00 p.m.

Crabtree Community Room  
 Presiding: Helen W. Ford, Chairman

Introduction of Speaker: Dot Baird,  
Program Chairman  
Topic: *"How Are You Communicating"*  
Speaker: Ms. Donna Woodmansee,  
M.D., Associate Director,  
Spectrum Center for Psychological Services, Winston-Salem, N. C.

3:30 p.m.

Speaker: Estelle Fulp, R.N., M.P.H.,  
Chief Nurse, North Carolina  
Division of  
Health Services

Stand-up Break  
Business Meeting  
Presiding: Mrs. Lottie Daw, R.N.,  
Chairman

**PUBLIC HEALTH MANAGEMENT**

2:00-4:00 p.m.

Howard Johnson's Motor Lodge  
Presiding: Ronald H. Clitherow, M.P.H.,  
Chairman  
\*Topic: *"Cost Accounting and Time/Activity Management: Purposes, Techniques, and Trends for Public Health Departments"*  
Panel Members: Dr. Charles L. Harper, Associate Dean, Division of Community Health Services, UNC School of Public Health, Chapel Hill, N. C.  
Mr. Howard E. Campbell, Health Director, PPCC, District Health Department, Elizabeth City, N. C.  
Mr. John E. Allen, Computer Systems Analyst, Health Services Systems Branch, Department of Human Resources, Raleigh, N. C.  
Mr. Bobby A. Griffin, Cost Accountant, N. C. Division of Health Services, Raleigh, N. C.

2:00-4:00 p.m.

**REHABILITATION**

Room A, Ramada Inn, Crabtree  
Program and Business Meeting  
Presiding: Jencee Hopkins, Chairman  
Topic: *"DuPac: Duke University Preventive Approach to Cardiology—Jogging for Fitness"*  
Speaker: John D. Reibel, L.P.T., M.A., Associate Professor in Health Physical Education and Recreation, Duke University, Durham, N. C.

**VENEREAL DISEASE**

2:00-4:00 p.m.

Room B, Ramada Inn, Crabtree  
Program and Business Meeting  
Presiding: Judith Albright, Chairman  
Topic: *"Pelvic Inflammatory Disease"*  
Speaker: Ronald K. Saint John, M. D., Center of Disease Control, Atlanta Ga.

**SPECIAL FUNCTIONS:**

4:00-5:00 p.m.

UNC-Alumni Association-Wine and Cheese party Royal Villa

**NCPHA PRESIDENT'S RECEPTION**

6:00-7:00 p.m. Royal Villa—Poolside

**ANNUAL AWARDS BANQUET: Kings Hall—I, II, III—Convention Center**

7:00 p.m.

Presiding: Charles L. Harper, Ph.D.,  
President  
Presentation of  
Awards: Millard B. Bethel, M.D.,  
Chairman, Awards Committee.

Introduction and Installation of  
New NCPHA Officers  
After Dinner Emmett W. Burden, Executive Director, N. C. State Employees Association,  
Speaker: Raleigh, N. C.

9:00 p.m.

Adjourn Banquet  
Annual Dance—Music by Bert Massengale  
Orchestra, Greensboro, N. C.

9:30 p.m.

**FRIDAY MORNING, September 29, 1978**

9:30-10:30 a.m.

**FOURTH GENERAL SESSION Kings Hall, II and III**

Presiding: William A. Broadway,  
President, 1978-79

Introduction of  
Speaker: Jacob Koomen, M.D., Secretary, Division of Health Services, Raleigh, N. C.  
Speaker: Bernard G. Greenberg, Ph.D., Dean, UNC School of Public Health, University of North Carolina, Chapel Hill, N. C.

Topic: *"WITHER PUBLIC HEALTH IN NORTH CAROLINA"*

11:30 a.m.

Adjournment

**NUTRITION**

1:00-6:30 p.m.

Room E, Royal Villa  
Presiding: Susan Kampmeier, Chairman  
Nancy Johnson, Program  
Chairman  
Program Session:  
Topic: *"Legalities of Working in Public Health Nutrition Programs"*  
Speakers: 1. Paul A. Reichs, Esq.  
Cannon, Kline, Blair  
Charlotte, N. C.  
2. Patrice Solberg, Institute  
of Government, UNC,  
Chapel Hill, N. C.

4:30 p.m.

Break

5:15-6:30 p.m.

Wine & Cheese Party for members of Nutrition Section

**NURSING SERVICES AND COMMUNITY HEALTH AIDES**

1:30-4:00 p.m.

Kings Hall III  
Presiding: Linda K. York, 1st Vice-President

Joint Meeting of Nursing Services and Community Health Aides

1:30 p.m.

Topic: *"Curriculum for Continuing Professional Education in Public Health Nursing—Basis for the Premise—"*  
Speakers: Dorothy Talbert, Ph.D.  
Robert R. Robinson, Ph.D.  
Linda K. York, R.N.

3:00 p.m.

Topic: *"What's Happening in Nursing—1978"*

## FROM THE PRESIDENT

Public Health Week may be one of the great ideas whose time has arrived. As we move closer to September 10-17, we have begun to feel the tingle of excitement associated with the many events. There is also the tension of wondering whether or not the events will occur in the hoped-for manner.

The proliferation of Public Health Week planning committees across the state working jointly with our state-level committee provides me with reassurance that many exciting activities are taking place. I have been quoted as saying that the success of Public Health Week will depend on the initiative taken locally. Many local health departments have risen to this challenge. Since some may not have progressed as far as others in their planning, I am listing some of the activities planned by the Wayne County Public Health Committee as an excellent example of what we hope will occur in many areas.

1. Mayor of Goldsboro and Wayne County Commissioners will be requested to issue proclamations declaring Public Health Week.
2. The local paper will give details of the programs and publicize an open house at the health department. The local radio stations will also furnish information about Public Health Week.
3. Local time and temperature signs at shopping centers will carry messages about Public Health Week.
4. An open house will be held at the health department on September 15.
5. Presidents of civic clubs will be offered speakers for programs concerning Public Health Week.
6. There will be a booth in the shopping mall to provide information on Public Health Week and to do blood pressure checks.
7. The week will begin with a pig picking for the health department staff and families.
8. Posters will be put up through the department.

The greatness of the idea may lie not in the publicity and events which take place during this year and during the week of September 10-17. What could happen is the realization that the benefits to everyone can be reaped throughout every week and every year. Who knows? Maybe the idea is downright revolutionary!

## DISTRICT MEETINGS ATTRACTED GOOD ATTENDANCE

Eastern District, North Carolina Public Health Association held its 22nd annual meeting at the Blockade Runner Motor Hotel, Wrightsville Beach, N. C. on May 3-5, 1978. The New Hanover Health Department served as host for the 1978 meeting. The Theme for the meeting was "Partnership for Improved Health in Eastern North Carolina."

The newly elected officers for 1978-1979 are:

- President:* Dr. Richard Murphy, Dental Consultant,  
Eastern Regional Office, Greenville, N. C.
- President-elect:* Mrs. Lottie Daw, Public Health Nurse,  
Craven County Health Department,  
New Bern, N. C.
- Vice-President:* Ms. Jane Matthis,  
Health Education Consultant,  
South Central Regional Office,  
Fayetteville, N. C.

*Secretary-Treasurer:* Mrs. Brenda Buck, Secretary,  
Eastern Regional Office,  
Greenville, N. C.

The 1979 Annual Meeting of the Eastern District, NCPHA will be April 18, 19, 20, 1979 at the Blockade Runner Motor Hotel, Wrightsville Beach, N. C.

The Western District, NCPHA was held at the Green Park Hotel, Blowing Rock, N. C. June 8 - 9, 1978. This was the 32nd Annual WNCpha Meeting, and the Theme was "Public Health in Balance, Preventive—Curative".

Newly elected officers for 1978-79 are:

- President:* Kathy Zigli, Boone, DEC
- President-elect:* George Bond, Henderson County  
Health Dept.
- Vice-President:* Chris Keener,  
Haywood County Health Dept.
- Sec.-Treas.:* Janice Inabinett, Western Regional Office,  
Black Mountain

## OTHER MEETING ANNOUNCEMENT:

EVALUATION IN HEALTH SCIENCE EDUCATION IS FOCUS OF UNIVERSITY OF NORTH DAKOTA CONFERENCE, SEPTEMBER 20-21, 1978. Dr. Henry Slotnick, conference coordinator and director of North Dakota's Office of Medical Education and Evaluation states: "The orientation of this program is toward consumers, and is not a conference for experts. This is a program for people who need information about evaluation."

The caliber of the faculty is excellent for the four sessions to be held, addressing what an evaluation should deliver, evaluative questions in the health sciences, variables in particular "types" of evaluation, and considering the completed evaluation. The conference will be held at the Westward Ho Motel in Grand Forks, N. D. Further information is available by contacting Dr. Henry Slotnick, Director, Office of Medical Education and Evaluation, School of Medicine, University of North Dakota, Grand Forks, N. D. 58202

## REPORT OF THE NOMINATING COMMITTEE:

Richard Steeve, Chairman

The following nominees for 1978-79 Officers of NCPHA are as follows:

- President-elect:* Howard Fitts,  
North Carolina Central University  
Durham, N. C.
- Vice-President:* Emily T. Tyler,  
Guilford County Health Department  
Greensboro, N. C.
- Secretary:* Madge Pittman, South Central Regional Office  
Fayetteville, N. C.
- Treasurer:* Thomas L. Owens,  
Guilford County Health Department  
Greensboro, N. C.
- Members at large, for a three year term:*  
Stacy Covil,  
Environmental Health Section  
Division of Health Services  
Raleigh, N. C.

Barbara Ann Hughes  
Nutrition Section  
Division of Health Services  
Raleigh, N. C.

### Meeting Announcements

#### TEENAGE PARENTS FOCUS ATTENTION ON NURTURANCE AND NUTRITION AT SEPTEMBER CONFERENCE IN CHAPEL HILL.

On September 7-8, 1978, "Guiding Teenage Parents: A conference in Nurturance and Nutrition" will be held in Chapel Hill in the Great Hall of the Student Union on the University of North Carolina-Chapel Hill campus.

The day and a half program will focus on the problems and professional roles involved in helping teenage parents develop parenting skills which may in turn prevent child abuse and neglect.

The conference is open to all interested professionals and is sponsored by the Department of Nutrition, UNC School of Public Health and co-sponsored by the Office of Continuing Education, UNC School of Medicine.

Registration fee of \$5.00 and pre-registration is encouraged. Contact Secretary Office of Continuing Education, UNC-CH School of Public Health 251 H, Chapel Hill, N. C.

### ATTENTION!!!!!!!!!!!!ATTENTION!!!!!!!!!!!!

You are urged to PRE-REGISTER for the Annual Meeting—see reservation form in this issue of the Newsletter. **Return it with your check promptly.**

If you have not paid your 1978 membership dues please send a separate check for \$9.00. It is necessary to have estimated numbers for all sessions of the Annual Meeting. Pre-registering will help the Local Arrangements Committee plan with the hotel to meet your Section and Special Events needs. **PRE-REGISTER AS SOON AS POSSIBLE.**

Pre-Registering will save you time standing in line so take advantage of this opportunity.

To facilitate accurate bookkeeping, please: 1) make a separate check if paying NCPHA membership dues; 2) a second check for Section dues where applicable, and 3) a third check for pre-registration which may include both the \$10.00 registration fee and the \$12.00 banquet ticket.

### REPORT OF THE BYLAWS COMMITTEE

The Bylaws Committee, Mrs. Juanita Whitfield, Chairman, Maxine Matheson and Carolyn Sparks, has worked long and hard on proposed changes in the current bylaws. The following proposals were approved by the Governing Council in June. These proposals will be presented to the membership at the annual meeting to be voted on. Please read carefully and be prepared to vote in September.

JUNE 8, 1978

TO: GOVERNING COUNCIL, NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

FROM: BY-LAWS AND MANUAL OF PROCEDURES COMMITTEE (Juanita Whitfield, Chairman; Carolyn Sparks; Maxine Matheson; Emily Tyler, Ex-officio)

SUBJECT: PROPOSED BY-LAWS CHANGES (deleted portions underscored—changes in *italics*)

### LIFE MEMBER (Page 38):

An individual who has been a member of NCPHA for 30 years, or a health professional who has been a member as long as he has been allowed full membership participation, and has reached 62 years of age may apply for life membership.

*and is retired, meets the qualifications for life membership.*

*Inactive members shall NOT be permitted to pay lapsed dues in order to qualify for Life Membership.*

**RATIONALE:** Passed by Governing Council on September 27, 1977 and was published in December 1977 Newsletter; however, not as a By-law change. To be legal it must be published 30 days prior to the Annual Business Meeting of NCPHA, as a proposed By-Law change, and voted on by the membership at the Annual Business Meeting.

**NOTE:** Instructions for applications for Life Membership will be incorporated in the Manual of Procedures.

### STUDENT MEMBER (Page 39):

Student membership shall be limited to two years per person in a lifetime.

Above sentence deleted.

**RATIONALE:** Motion passed by Governing Council on May 17, 1977, upon recommendation of Membership Committee, because they felt that any student should be eligible.

### APHA AND SOUTHERN BRANCH OF APHA (Page 41):

First paragraph—The NCPHA shall maintain affiliation with the American Public Health Association and elect an official representative to the Governing Council of APHA. The representative of NCPHA to the Governing Council of APHA shall be elected by the members at Annual Meeting for a term of three years and shall take office at the close of the meeting at which he is elected.

*Annual Meeting of APHA in the year he is elected.*

Third paragraph—One person, serving as the alternate representative of NCPHA to APHA and to the Southern Branch of APHA, shall be elected by the members at the Annual Meeting for a three-year term to coincide with the terms of his representative.

*APHA and Southern Branch of APHA*

**RATIONALE:** Clarify terms of office as requested by Governing Council on March 16, 1978.

**NOTE:** Year of election will be incorporated in the Manual of Procedures to give information on when terms expire.

### HEALTH MANPOWER DEVELOPMENT COMMITTEE (Page 43)

Shall consist of one member from each Section and additional members-at-large to a total of fifteen members. Section members shall be appointed by the President, but subject to the advice and consent of the Section Chairman. Members-at-large shall be appointed by the President. Upon ratification, one-third of the membership shall be

appointed for three, two and one-year terms respectively.  
Thereafter, all appointments shall be for a three-year term.  
The President shall designate the Chairman from the Com-  
mittee members for a term of one year.

Delete the above paragraph, which abolishes this committee.

**RATIONALE:** Requested by Governing Council on March 16, 1978, upon recommendation of the Health Manpower Development Committee, because the Committee felt that its charge was too ambiguous.

# **NORTH CAROLINA PUBLIC HEALTH ASSOCIATION NURSING SECTION**

Pre-registration for Luncheon  
September 27, 1978

I will attend the Section Luncheon:

NAME \_\_\_\_\_

Luncheon	\$5.75	
	.86	15% gratuity
	.23	4% sales tax
	<u>\$6.84</u>	<b>TOTAL</b>

\*Pre-registration and pre-payment is required by September 20, 1978

Send to: Ms. Nancy Cook, Treasurer  
NCPHA Nursing Section  
Davie County Health Department  
Box 57  
Mocksville, North Carolina 27028

(Continued from page 1)

President, Charles L. Harper, Jr. Ph.D. states that NCPHA as an organization, has many exciting issues to bring to the attention of its members which include some special committee reports. The morning session will adjourn at 12:00 noon so that Section Meetings can be held Thursday afternoon.

The **THIRD GENERAL SESSION** is the Awards Banquet. The speaker will be Mr. Emmett W. Burden, Executive Director, North Carolina State Employees Association, of Raleigh. Many of our NCPHA members know Mr. Burden personally, and are quite pleased to know he has accepted the invitation to be the after-dinner speaker on Thursday night, Sept. 28.

The **FOURTH GENERAL SESSION** is Friday morning, 9:30 to 10:30 a.m. Our own Dr. Bernard Greenberg, Dean of the School of Public Health, Chapel Hill will have as a topic: "WITHER PUBLIC HEALTH IN NORTH CAROLINA?" — a fine compliment to the Annual Meeting Theme — **PREMISE AND PROMISE FOR PUBLIC HEALTH IN NORTH CAROLINA.**

The final session, 10:30 a.m. to 11:30 a.m. will be a continuation of the General Business Meeting, with challenges and recommendations for the new year ahead. A full agenda of programs, mixed with some fun and fellowship, is in store for you when you visit Raleigh and the Royal Villa, September 26-29, 1978.

## **NORTH CAROLINA PUBLIC HEALTH ASSOCIATION**

### **PRE-REGISTRATION FORM**

**SEPTEMBER 27-29, 1978 — ROYAL VILLA HOTEL  
RALEIGH, NORTH CAROLINA**

Please pre-register me for the 1978 Annual Meeting of the North Carolina Public Health Association:

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PRIMARY SECTION OF NCPHA: \_\_\_\_\_

Pre-registration fee: \$10.00 per person ☐ At time of Annual Meeting Registration will be \$12.00 per person

Banquet ticket: \$12.00 per person ☐ Total Amount Enclosed: \$ \_\_\_\_\_

**PRE-REGISTRATION WILL SAVE YOU TIME AT THE ANNUAL MEETING AND ALSO SAVE YOU MONEY!!**

Please return your check and this form to: NCPHA Treasurer  
P. O. Box 10387  
Raleigh, N. C. 27605

Envelope enclosed for your convenience.

### In Memoriam

Past-president Hamilton W. Stevens, Jr. of Topsail Beach, N. C. and Kenansville, N. C. died Thursday, August 3, 1978. Graveside services were held at Warsaw N. C. He is survived by his wife, daughter, father, and three grandchildren.

### NOTICE TO NCPHA MEMBERS

The following amendment to the NCPHA By-Laws has been recommended by the Task Force on Purpose and Structure:

The major objective of NCPHA is to protect and promote the public (personal and environmental) health of the citizens of North Carolina by:

1. Providing public health workers in North Carolina with a medium for continued training, education and peer exchange as a means of increasing professional identity in public health practice.
2. Supporting legislation favorable to public health

practice and the promotion of public (personal and environmental) health for the citizens of North Carolina.

This statement of mission will be voted on by the membership at the NCPHA Annual Meeting in September.

### FLASH !!!!!

The Honorable James B. Hunt, Jr. Governor of the State of North Carolina will address the Second General Session on Thursday morning, September 28 during the Annual Meeting. This session is scheduled from 9:00 a.m. until 10:30 a.m. at the Royal Villa.

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NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, INC.

## Newsletter

P. O. Box 10387, Raleigh, N. C. 27605



# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

## Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

APRIL 1978

P. O. Box 10387, Raleigh, North Carolina 27605

APRIL 1978

### FROM THE PRESIDENT

The association year has gotten off to a good start. Among the many things that suggest that the year will be fruitful and productive are the many people who are involved, through various committees and other endeavors, with NCPHA. I will cite only a few. The Program Committee, under the leadership of Bill Broadway, is busy planning what they hope will be an outstanding annual program for Raleigh in September. The theme, "PUBLIC HEALTH: PREMISE AND PROMISE" will provide a framework for provocative and informative topics by outstanding speakers.

The Task Force on Purpose and Structure, chaired by Ralph Boatman, is hard at work. We have asked that group to reflect seriously on what our organization was originally intended to be, and to assess the extent to which it may be falling short of its mission. We look forward to appropriate recommendations designed to strengthen NCPHA and make it even more attractive as a professional home for health workers in North Carolina.

The special Ad Hoc Accounting Committee, chaired by Bobby Griffin, has been busy and has already made recommendations designed to strengthen the financial management of the association. I have set up a Financial Committee, composed of the current and past two treasurers, to ensure that the recommendations in the area of financial management are considered and implemented as necessary.

Public Health Week (September 10-17) promises to be an exciting event. Many of us are working hard to make it so. There is an overall committee with subcommittees on publicity, local coordination, and the kick-off luncheon. Mary Davis is serving as overall chairman and is doing an outstanding job.

Exciting things are happening with regard to membership as well. The Eastern District has requested approval for a section on social work to be added to its organization. This was adopted by the Governing Council. It reminds me of the growing programs in public health and the addition of various professionals to the field. We should do all we can to extend an invitation to all these people who are looking for a professional association. The Membership Committee and the Task Force on Purpose and Structure have been asked to look at the membership base to see where we might recruit additional members.

All in all, I see 1978 as being an eventful year for the association. I would especially welcome your ideas and suggestions that might help to bring this about. I look forward to renewing acquaintances with many of you in Raleigh in September.

Charles L. Harper  
President

**ANNOUNCEMENT:** The NCPHA Governing Council will meet Thursday morning, June 8th in conjunction with the Western District annual meeting at Blowing Rock-Green Park Hotel. The meeting will begin at 9:00 a.m. and adjourn at noon in

time for the afternoon General Session of WNCPHA meeting. Make reservations early as the Western District expects a capacity attendance in June.

### Report of the Local Arrangements Committee: Mrs. Barbara Ann Hughes, Chairman

Plans are underway for our 1978 Annual Meeting to be held at the Royal Villa Hotel, Raleigh, North Carolina September 27-28-29. The Governing Council will meet on Tuesday, September 26th.

In this issue of the Newsletter, you will find your Pre-registration form. Pre-registration fee \$10.00; at the meeting \$12.00

Return form and your check for \$10.00 — and save \$2.00. Make you check payable to:

North Carolina Public Health Association

This is the first time we have attempted to pre-register for our Annual Meeting and we ask your cooperation to prevent the long lines we had last year in Wilmington.

To help with Local Arrangements, we have the following people working with the committee:

Exhibits:	Edward Terrell, Division of Health Services, Raleigh
Registration:	Peggy Nelson, Personnel Office, Division of Health Services, Raleigh
Food, Flowers, & Decorations:	Eleanor Turner, Public Health Library, Division of Health Services, Raleigh
Program Coordinator:	John Griswold, Division of Health Services, Raleigh

Section Chairmen are reminded to send to the headquarters office as soon as possible your program schedule, the number of people you expect to attend, and if you will need space for food functions for your Section. Also, your need for audiovisual equipment.

**HOTEL RESERVATIONS:** We are happy to announce that Bert Massengale's orchestra from Greensboro will play for our Annual Dance on Thursday evening, following the Awards banquet. Many of you will remember we had Bert Massengale to

By omission, proper credit was not given for the poem presented by Dr. Jacob Koomen at the banquet and awards session of the 1977 Annual Meeting held in Wilmington, N. C. Some quotes of the poem were taken from an original poem "According to Dan" written by a former staff member (J. C.) of the Board of Health in 1934. Permission for the use of the quotes from the original poem was obtained from the State of Wisconsin Department of Health and Social Services, Madison, Wis.

continued from front page

play for the dance in Greensboro in 1976.

The Local Arrangements Committee is happy to work with any Section or Special function group for the annual meeting. We will need to know your plans for meetings, luncheons, special parties, etc. well in advance so we can make arrangements with the hotel.

The Royal Villa will be our headquarters hotel — and all room reservations will go through that facility. Mail both your Pre-registration form and your hotel reservation card as early as possible - to avoid the last minute rush.

SINGLE OCCUPANCY; \$21.00  
DOUBLE OCCUPANCY; \$26.00

It will be easier to cancel a reservation, than to make one at the last minute before the annual meeting.

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**FOR THOSE WHO HAVE NOT RENEWED THEIR 1978 MEMBERSHIP DUES** — an application form is enclosed. Send both your membership check for \$9.00 and your pre-registration check in the enclosed envelope.

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#### **PUBLIC HEALTH WEEK — SEPTEMBER 10-17, 1978**

Mary Davis, chairman of this special event, announces plans are well underway for PUBLIC HEALTH WEEK in September. Regional and county departments have been asked to cooperate with local programming and publicity as part of the overall promotion effort.

Dr. Charles L. Harper, president of NCPHA, will be giving you more information at the Eastern and Western District NCPHA meetings.

Final plans will be outlined in the next issue of the NCPHA Newsletter.

**REMEMBER THESE DATES:** September 10-17, 1978 — as Public Health Week in North Carolina.

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#### **NCPHA DISTRICT MEETINGS SCHEDULED:**

Eastern District to meet May 3-4-5, 1978 at the Blockade Runner, Wrightsville, Beach, N. C. Theme to be: **"PARTNERSHIP FOR IMPROVED HEALTH IN EASTERN NORTH CAROLINA"**.

##### **General Sessions:**

May 3: Topic: "Health Manpower Education and Training in Eastern North Carolina"

Edwin W. Monroe, M. D. Vice-Chancellor for Health Affairs, East Carolina University

F. M. Simmons Patterson, M. D. Executive Director, Eastern AHEC

May 4: Topic: "Partnership for Improved Health"

Moderator: William E. Laupus, M. D., Dean East Carolina University School of Medicine

Speakers: Evelyn L. Perry, Dean, East Carolina University School of Nursing

Ronald L. Thiele, M. D. Dean, ECU School of Allied Health and Social Professions

Robert C. Brame, M. D. Chairman, Dept. of OB-GYN, ECU School of Medicine

Jon B. Tingelstad, M. D. Chairman, Dept. of Pediatrics, ECU School of Medicine.

May 5: Topic: "Regional Health Planning"

Speakers: Mr. Roy Selby, Director, Eastern Health Systems Agency

Charles L. Harper, UNC School of Public Health and President, N. C. P. H. A.

Section Meetings will be held Thursday afternoon.

WESTERN DISTRICT to meet at Blowing Rock, N. C. Green Park Hotel — June 8-9, 1978. This to be the 32nd Annual WNCpha Meeting.

Theme: "PUBLIC HEALTH IN BALANCE, PREVENTIVE — CURATIVE" —

Keynote Address and General Session, Thursday afternoon, June 8th:

Featured speaker to be:

George Hardy, M. D., Medical Officer, Office of Program Planning and Evaluation, Center for Disease Control, Atlanta, Georgia. Dr. Hardy is currently working on the staff of Congressman Carl Rogers, Health Committee. He is a former Health Officer, Jefferson County Department of Public Health, Birmingham, Alabama.

The afternoon reactor panel participants will be:

Jimmie Rhyne, M. D. Director MCH Program, Division of Health Services

Tom Vitaglione, Director Development Disabilities Program, Division of Health Services

George Macatee, M. D. Buncombe County Health Department, Asheville

Emil T. Chanlet, Professor, UNC School of Public Health Chapel Hill

Dr. Charles L. Harper, President of NCPHA will address the convention on "PUBLIC HEALTH WEEK IN NORTH CAROLINA" and Dr. Jacob Koomen will present the awards at the banquet session on Thursday night.

Sections to meet Friday morning.

Members are requested to pre-register with:

Christine Grasty, Sec. Treasurer  
Haywood County Health Dept.  
2216 Asheville Road  
Waynesville, N. C. 28786

Cost: \$31.00 double occupancy  
\$40.00 single occupancy  
\$15.00 Lunch & Banquet only

#### **NCPHA COMMITTEE REPORTS**

**MEMBERSHIP REPORT:** Mary Davis, Chairman reminds members to pay their annual membership dues prior to convention. Dues are now \$9.00 — More than 1000 members took advantage of the \$8.00 fee by paying before February 15th.

**LIFE MEMBERSHIP:** Any NCPHA member who plans to retire prior to the September Annual Meeting and who has been a member, in good standing, for 30 years or more — please contact Mary Davis, Vital Records, Division of Health Services, Raleigh, or the headquarters office, P. O. Box 10387, Raleigh, 27605 — and request application for Life Membership. All

applications must be approved by the Governing Council prior to the Annual Meeting.

**NEW MEMBERSHIP APPLICATIONS FOR NCPHA** — are now ready for distribution. Contact headquarters office for applications, P. O. Box 10387, Raleigh, N. C. 27605. There is time for an all-out membership campaign for 1978. Our goal for 1978 is to gain 1000 new members for NCPHA. Won't you help ? ? ? ? ?

Renewal membership forms for those who have not paid their dues are enclosed with this issue of the Newsletter. Please pay your dues promptly to save time at the registration desk during the annual meeting.

#### AWARDS

##### MARGARET B. DOLAN MERIT AWARD

Now is the time to send in your nominations for the Margaret B. Dolan Merit Award. The criteria included in the selection of the awardee are:

1. Commitment to quality nursing care.
2. Excellence of Public Health Nursing service.
3. Leadership in providing services to citizens of North Carolina.
4. Contributions to the improvement of community health.
5. Professionalism as a style of life.

Anyone eligible for membership in the Nursing Services Section may be nominated.

Mail nomination and description of nominee's qualities to:

Marie J. McIntyre, Chairman  
Margaret B. Dolan Awards Committee  
Nursing Services Section, NCPHA  
Department of Public Health Nursing  
School of Public Health  
UNC  
Chapel Hill, North Carolina 27514

A guide for writing information to be submitted will be sent to you upon request.

Contact:

Jane O'Neal, Secretary  
Nursing Services Section, NCPHA  
Craven County Health Department  
P. O. Box 1390  
New Bern, North Carolina 28560

#### MANAGEMENT SUPPORT SECTION:

The Management Support Section will honor their first "Achiever of the Year" at the 1978 Annual Meeting.

Section members should submit nominations not later than August 1, 1978.

Mail to:

Ms. Mary Whitfield  
Wayne County Health Department  
301 N. Herman Street  
P. O. Box CC  
Goldsboro, N. C. 27530

#### CRITERIA FOR NOMINATION AND SELECTION FOR THE MANAGEMENT SUPPORT SECTION, N.C.P.H.A., INC. ACHIEVER OF THE YEAR AWARD

1. Active membership, in good standing, in Management Support Section and N.C.P.H.A., INC. for a minimum of five (5) years.
2. Have actively participated in activities of the Management Support Section.
3. Have performed outstanding achievements to elevate the stature of management support.

#### GENERAL:

Format for submission of nominations.

1. Description of personal facts regarding nominee.
  - a. Employment history
2. Contributions and outstanding achievements in the area of Management Support.
3. Appendix
  - a. Three (3) letters of endorsement from persons familiar with the nominee's performance — one (1) letter must be from the Branch Head, Health Director, or the Supervisor.
4. Other activities (organizations, clubs, etc.)

**Announcement to Management Support Section:** Please send in your Section dues of \$1.00 to Maye Gurley, Wayne County Health Department, 301 N. Herman, Box CC, Goldsboro, N. C. 27530. SEE REGISTRATION CARD ENCLOSED.

#### ANNOUNCEMENT OF ANNUAL MEETING SCHEDULE OF ACTIVITIES:

The overall format has been changed for the opening session, ONLY. The First General Session will be held Wednesday morning, September 27, 1978 at 10:00 a.m. This session will feature the Key Note speaker. Wednesday afternoon, Wednesday evening, and Thursday afternoon will be open for Section meetings or other Special functions of the members. PLEASE NOTE THIS CHANGE FOR WEDNESDAY ONLY.

The Second General Session will be Thursday morning. The Awards Banquet or Third General Session will be Thursday evening; and the Fourth General Session will be Friday morning.

The Business sessions will be Thursday and Friday mornings, following program speakers. Mr. Robert Brown, of the National Sanitation Foundation, Ann Arbor, Michigan will be one of the speakers on Thursday morning. Dr. Barnard Greenberg, Dean, UNC School of Public Health, will address the Fourth General Session on Friday morning.

Mr. Emmett Burden, Executive Director, N. C. State Employees Association, Raleigh, will be the Master of Ceremonies at the Third General Session, Awards Banquet on Thursday evening. Dr. M. B. Bethel, Awards Chairman, will be in charge of the Awards presentation.

Sections reporting program plans, in time for this issue of the Newsletter are:

cont. on page 5

## GOVERNING COUNCIL, NCPHA

1977 — 1978

## Executive Committee

PRESIDENT:	Dr. Charles L. Harper, Community Health Services, UNC School of Public Health Chapel Hill, N. C. 27514 Tel: 919/966-2240
PRESIDENT-ELECT:	William A. Broadway, District Sanitarian, Western Regional Office, Div. of Health Services, Building No. 3, Black Mountain, N. C. 28711 Tel: 704/669-6411, ext. 365
VICE-PRESIDENT:	Mrs. Etra P. Wood, Division of Health Services, P. O. Box 2091, Raleigh, N. C. 27602 Tel: 919/733-3131
SECRETARY:	Miss Emily T. Tyler, Guilford Family Planning Program, 312 N. Eugene Street, Greensboro, N. C. 27401 Tel: 919/373-3245
TREASURER:	Mr. Thomas F. Owens, Guilford County Health Dept., P. O. Box 3508, Greensboro, N. C. 27401 Tel: 919/373-3771
IMMEDIATE PAST-PRESIDENT:	Mrs. Carolyn S. Sparks, Nutritionist, Wayne County Health Dept., 301 N. Herman Street, Box CC, Goldsboro, N. C. 27530 Tel: 919/736-7801
APHA REPRESENTATIVE:	Howard C. Barnhill, Health Education Dept. UNC School of Public Health, Chapel Hill, N. C. 27514 Tel: 919/966-1058
Southern Branch, APHA REP:	Mrs. Estelle M. Fulp, R. N. Division of Health Services, P. O. Box 2091, Raleigh, N. C. 27602 Tel: 919/733-3131
Alternate REPRESENTATIVE:	Marjorie O. Strawn, M. D. Director, Caldwell County Health Dept., 619 Lower Creek Drive, N. E. Lenoir, N. C. 28645 Tel: 704/758-8451

## Members at Large

1. Lyda Betts, 1201 Rosewood St., Durham, N. C. 27701
2. Owen Braughler, Sanitarian, Guilford Co. Health Dept., 301 N. Eugene St., Greensboro, N. C. 27401
3. Claudine Parramore, Western Regional Office, DHR, Div. of Health Services, Bldg. No. 3, Black Mountain, N. C. 28711
4. Eloise Huyett, Div. of Health Services, Dental Health Section, P. O. Box 2091, Raleigh, N. C. 27602 Tel: 919/733-3853
5. Dr. Craig D. Turnbull, UNC School of Public Health, Dept. of Bio Statistics Chapel Hill, N. C. 27514 Tel: 919/966-1501
6. Wesley Mainwaring, D. D. S., Durham County Health Dept., 414 E. Main St., Durham, N. C. 27701 Tel: 919/682-8176

## Affiliate Members

Eastern District NCPHA President:	Joe Powner, Sanitarian, Onslow County Health Department, 612 College St., Jacksonville, N. C. 28540 Tel: 919/347-2154 919/347-2155
Western District NCPHA President:	Richard H. Steeves, Director, Cleveland County Health Dept., 315 Grover St., P. O. Box 1528, Shelby, N. C. 28150 Tel: 704/487-8511

SECTION CHAIRMEN  
NCPHA 1977-78

Dental Health ..... Erma Thomas  
 Environmental Health  
 ..... D. R. Baxley, Sr., R. S.  
 Health Education ..... Edith Alcorn  
 Laboratory ..... Hope Ferneyhough  
 Management Support ..... Helen Ford

Maternal & Child Health-Elia Dimitri, M.D.  
 Mental Health ..... Clyde Benner  
 Nursing Services ..... Lottie Daw, R.N.  
 Nutrition ..... Susan Kampmeier  
 Public Health Management  
 ..... Rodney H. Hobbs  
 Rehabilitation ..... Jencee Hopkins  
 Statistics and Epidemiology  
 ..... Charles Rothwell  
 Veneral Disease ..... Judith Albright

NCPHA COMMITTEE CHAIRMEN  
1977-1978

Annual Meeting Committee  
 ..... William A. Broadway  
 Auditing Committee ..... Marilyn Phillips  
 Awards Committee  
 ..... M. B. Bethel, M. D.  
 Budget Committee ..... Thomas F. Owens  
 Bylaws and Manual of Procedures  
 ..... Mrs. Juanita Whitfield

continued from page 3

#### DENTAL HEALTH:

Program Title: RELATIONSHIP BUILDING. Speaker  
Ms. Rose Helms, Psychologist, Raleigh, N. C.  
Continuing Education Credit approved for (.5)  
Section Meetings scheduled for Wednesday, Sept. 27th  
1:00 - 4:00 p.m.  
Thursday, Sept. 28th 1:00 - 3:30 p.m.

#### STATISTICS AND EPIDEMIOLOGY:

Program Title: NATIONAL HEALTH INSURANCE — ITS  
IMPACT ON HEALTH STATISTICS  
Section to meet Wednesday afternoon, Sept. 27th at 2:00 pm  
Wednesday evening, Sept. 27th at 8:00 pm

#### MATERNAL AND CHILD HEALTH:

The first Section meeting will be Wednesday afternoon,  
2:00 p.m. to 5:00 p.m. with a Wine and Cheese Reception  
immediately following from 5:00 to 6:00 p.m. The reception  
will be sponsored by Mead Johnson Laboratories.

On Thursday, a Luncheon is scheduled for Section members  
with Dr. Arden Miller as the luncheon speaker. Continuous  
educational film showings will be set up in a separate room for  
members and other NCPHA members to visit on Thursday  
afternoon.

Ms. Connie Stafford of Davie County has been appointed  
Vice-Chairman of the Maternal and Child Health Section.

**REMINDER TO SECTION CHAIRMEN:** Please send in your  
program outline form for the Annual Meeting as soon as poss-  
ible for the Local Arrangements Committee's planning with the  
Royal Villa Hotel.

Please send a copy of your Section Bylaws to headquarters  
office, or to Mrs. Juanita Whitfield, Wayne Co. health Dept.,  
Goldsboro, N. C. for the Bylaw Committee's use in re-writing  
the current Bylaws for NCPHA.

NCPHA Committee Chairmen continued from page 4

Health Manpower Committee ..... Arthur Danielson  
Legislative Committee ..... Jimmie Rhyne, M. D.  
Membership Committee ..... Mrs. Mary Davis  
Nominating Committee ..... Richard Steeves  
Public Relations Committee ..... Hank Collins  
Scholarship Committee ..... Stacy Covil  
Research & Development Board ..... Dr. Trenton Davis  
Program Committee ..... William A. Broadway  
Task Force on NCPHA Purpose and Structure  
..... Ralph H. Boatman, Ph.D.

#### REPRESENTATIVES OF NCPHA

North Carolina Health Council .... Mrs. Barbara Ann Hughes  
North Carolina Family Life Council .... Miss Emily T. Tyler  
AHEC Advisory Council ..... Ronald H. Levine, M. D.  
N. C. Citizens Council ..... Mrs. Edna Hensley

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

### PRE-REGISTRATION FORM

SEPTEMBER 27-29, 1978 — ROYAL VILLA HOTEL  
RALEIGH, NORTH CAROLINA

Please pre-register me for the 1978 Annual Meeting of the North Carolina Public Health Association:

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PRIMARY SECTION OF NCPHA: \_\_\_\_\_

Pre-registration fee: \$10.00 per person ☐ At time of Annual Meeting Registration will be \$12.00 per person

Banquet ticket: \$12.00 per person ☐ Total Amount Enclosed: \$ \_\_\_\_\_

**PRE-REGISTRATION WILL SAVE YOU TIME AT THE ANNUAL MEETING AND ALSO SAVE YOU MONEY !!**

Please return your check and this form to: ..... NCPHA Treasurer  
P. O. Box 10387  
Raleigh, N. C. 27605

Envelope enclosed for your convenience.



### IN MEMORIAM

NCPHA members are saddened by the death of Corrina Sherron Sutton, Ph.D. Dr. Sutton died Wednesday, April 26, 1978. Funeral services were held in Raleigh on Friday, April 28th.

She was a retired assistant director of the state Laboratory of Hygiene and training officer for the state Department of Human Resources. She retired in 1977 after 36 years of service in the field of public health. She was an active leader and promoter of public health programs throughout her tenure of service.

- She is a past-president of the North Carolina Public Health Association; Southern Branch Association; and of the Academy of Public Health. She was a Fellow member of the American Public Health Association.

She is survived by a daughter, Evelyn Sherron Sutton of the home at 4108 Galax Drive, Raleigh and a brother, Felix Graham Sherron of Raleigh.

### NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

#### BUDGET — 1978

Adopted by Governing Council  
March 16, 1978

#### Expenses

Convention Expenses	\$11,800.00
Executive Services	5,500.00
Printing and Supplies	2,800.00
Newsletter (3 issues)	1,900.00
Postage and Telephone	2,000.00
Organizational Dues	2,900.00
Awards	200.00
Scholarships	1,200.00
Committee/Governing Council Expense	100.00
Travel for APHA/Southern Branch	1,000.00
Section Expenses	600.00
Public Relations	1,000.00
Legislative	4,200.00
Miscellaneous	500.00
	<hr/>
	\$35,700.00

NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, INC.

## Newsletter

P. O. Box 10387, Raleigh, N. C. 27605



## **New Officers for 1978-1979 Elected and Installed at Annual Meeting**

Charles L. Harper, Ph.D of Chapel Hill, N.C. turned over the reigns of the North Carolina Public Health Association to William A. Broadway, Regional Supervisor, Environmental Health Section, Division of Health Services, DHR-DHS office, Black Mountain, N.C. on Friday morning, September 29, 1978 at the close of the 1978 Annual Meeting held at the Royal Villa Motel and Convention Center, Raleigh, N.C.

Other elected officers for the coming year are: **Howard M. Fitts**, North Carolina Central University, Durham, N.C. "PRESIDENT ELECT"; **Miss Emily T. Tyler**, Guilford County Family Planning Program, Greensboro, N.C., "VICE PRESIDENT"; **Ms. Madge M. Pittman**, South Central Regional Office, DHR-DHS, Fayetteville, N.C. "SECRETARY". **Thomas F. Owens**, Guilford County Health Department, Greensboro, N.C. re-elected "TREASURER". **Charles L. Harper**, PhD of Chapel Hill, immediate-past-president; and **Howard C. Barnhill**, Dept. of Health Education, UNC School of Public Health, Chapel Hill, representative to APHA; **Mrs. Estelle M. Fulp**, R.N. Division of Health Services, Raleigh, N.C. representative to Southern Branch, APHA; and **Marjorie O. Strawn**, M.D. Director, Caldwell County Health Department, Lenoir, N.C. "alternate" for both APHA and Southern Branch.

The two newly elected MEMBERS AT LARGE are: **Stacy H. Covil**, DHS-Environmental Health Section, Raleigh, N.C. and **Barbara Ann Hughes**, Nutrition and Dietary Services Branch, DHS, Raleigh, N.C. They will serve a three year term 1978-1981.

September, 1978 featured several special Public Health Events, (1) being the Annual Meeting held at the Royal Villa Motel and Convention Center, Raleigh; (2) Public Health Week, preceding the annual meeting—with some 60 percent of the local health departments engaged in some type of public education activities focusing attention to the services of local health departments, and (3) on Wednesday afternoon, September 27th, a special dedication service was held at the Cooper Building, Raleigh, where the Board Room of the Division of Health Services was officially dedicated to Dr. J.W.R. Norton, former State Health Director for North Carolina. Dr. Martin P. Hines was in charge of this special event. Mrs. J.W.R. Norton, better known as Juanita, was present to receive the recognition as well as unveil the portrait of Dr. Norton which will hang in the Board Room in tribute to his many contributions to Public Health in North Carolina.



Left to right: William Broadway, President; Emily T. Tyler, Vice President Charles L. Harper, Ph.D. immediate past-president; Madge M. Pittman, Secretary, Dr. Howard M. Fitts, President-elect; and Thomas F. Owens, Treasurer.

The format of the Annual Meeting General Sessions was changed this year to begin Wednesday morning with the Key Note Speaker. The same format will be followed again in 1979 as members were pleased with the change. It gave more time for Section meetings during the three day sessions.

Key-note speaker for the 1978 Annual Meeting was Francis J. Goldsmith, J.D., P.H. Director, Office of Safety and Environmental Health, Health Services Administration, Rockville, Maryland. The official Welcome to the City of Raleigh was given by William H. Wilson, RPh. chairman of the Wake County Board of Health and member of the City Council. Mr. Wilson substituted for the Honorable Isabella Cannon, Mayor, City of Raleigh. He was introduced by Dr. Charles L. Harper, President, NCPHA who presided over the Wednesday and Thursday morning general sessions.

The Second General Session speaker on Thursday morning was Robert M. Brown, Director, National Sanitation Foundation, Ann Arbor, Michigan. The Third General Session was the Annual Awards Banquet with Dr. Millard B. Bethel, chairman of the Awards Committee, presiding. The special awardees were seated at reserved tables so they could be easily recognized by the full audience.

Due to a sudden illness and operation, Emmett W. Burden, Executive Director, N.C. State Employees Association was not able to attend and Dr. Dudley E. Flood, of the N.C. State Dept. of Public Instruction substituted for Mr. Burden. Appreciation is expressed to Dr. Flood for assuming this assignment on such short notice.

Annual Meeting  
(Continued from page 1)

The Awards Banquet continues to be one of the highlights of the NCPHA Annual Meeting and recipients are carefully selected for nomination and nominees are again carefully screened before having these honors announced.

Dr. M.B. Bethel, now retired Director of the Wake County Health Department, has served as Chairman of the Awards Committee for several years. He has added much "color and flavor" to this distinct Third General Session of each Annual Meeting.

The Friday morning session, the Fourth and final General Session was addressed by Bernard G. Greenberg, Ph.D., Dean, North Carolina University School of Public Health. He was introduced by Jacob Koomen, M.D. who later gave the Summary of the major addresses for the 1978 Annual Meeting, plus setting some goals, specifically for North Carolina.

Dr. Greenberg's topic was "WITHER PUBLIC HEALTH IN NORTH CAROLINA?" Members were excited over the projected challenges and prospects for growth and responsibility for Public Health in the immediate future. His address tied in very well with the overall theme of the 1978 Annual Meeting, "Premise and Promise for Public Health in N.C." The business sessions on Thursday and Friday mornings were well attended as were all of the Section Meetings.

The new officers were elected on Thursday morning and installed Friday morning at the General Session. William A. Broadway, incoming President, presided over the Friday morning business session.

Special recognition and Thanks for to the Officers and Governing Council and especially to the/Local Arrangements Committee;

following

Mrs. Barbara Ann Hughes, *Chairman*; Thomas F. Owens, *Budget Chairman*; Mrs. Peggy Nelson, *Registration and Information Chairman*, Edward L. Terrll and G. Robert Lee, Jr. *Co-Chairmen of the Exhibits*; John Griswold, *Physical Arrangements Chairman*; Mrs. Eleanor Turner, *Food, Flowers, and Banquet Chairman*; and to Mordecai Florist & Bridal Shop for its contributions of flowers, and to Charles Wood for substituting for Hank Collins with publicity responsibilities on late and short notice.

All of these people working together helped make the 1978 Annual Meeting successful. The final membership at the close of the meeting was 1741. More than 1000 members and guests attended the Raleigh meeting.

## Report of Action taken by Sections and/or Committees

**MATERNAL AND CHILD HEALTH:** At the 1978 Annual Meeting, the Section voted to create a Special Child Auto Safety Committee; in compliance with that directive, Dr. Jonathan Kotch was designated chairman and will be required to report to the Section during the 1979 Annual Meeting in Asheville.

Since 1979 is the International Year of the Child, the program committee was advised to consider that theme in its preparation of MCH Section activities.

**NURSING SERVICES SECTION:** The following Resolution was approved by the Nursing Services Section and presented at the annual business meeting. The Resolution was adopted by the membership at the 1978 Annual Meeting.

WHEREAS the Office of the Chief Nurse is not in a line position of authority within the Division of Health Services.

and

WHEREAS Public Health Nursing Services are program oriented and fragmented.

and

WHEREAS the establishment of a Nursing Branch would provide a means for organizing and governing Public Health Nursing practice

THEREFORE be it resolved that the North Carolina Public Health Association Nursing Services Section strongly recommends that a Nursing Branch within the Division of Health Services be established to plan, organize, and direct a state-wide program responsive to local program needs.

THEREFORE be it resolved that the Nursing Branch incorporate a chief nurse and all nursing consultants in a single unit.

THEREFORE be it resolved that the recommendation for the establishment of a Nursing Branch within the Division of Health Services be presented to Dr. Sarah Marrow, Secretary, Department of Human Resources; Dr. Jacob Koomen, Director, Division of Health Services; Dr. Isa Grant, Assistant Director for Local Services; and Mrs. Estelle Fulp, Chief Nurse, for their consideration, action and report by no later than the 1979 Nursing Services Section, NCPHA Annual Meeting.

**BYLAWS COMMITTEE:** The Bylaws Committee was instructed to revise the Manual of Procedures to comply with the recent changes approved by the membership at the 1978 Annual Meeting. As a policy recommendation from the committee to the Governing Council, the Bylaws Committee was authorized to purchase new binders for the Procedure Manuals and approval was given the Committee to eliminate existing errors in the Procedure Manuals for better clarification of duties and functions and duties of officers, Sections and Committees.

The Committee recommended that the President appoint a Parliamentarian to attend the Governing Council Meeting and Annual Business Meetings of the Association. Recommendation was approved by the Governing Council, Sept. 26, 1978.

Another recommendation by Committee to Governing Council in September was to have an orientation session for new members of the Governing Council held in conjunction with the first Governing Council of the new year. The orientation should be conducted by the immediate past Chairman of the Bylaws and Manual of Procedures Committee. Recommendation approved and adopted as of September 26, 1978.



## SPECIAL AWARDS FOR 1978

**REYNOLDS AWARD:** Ann Harriett Huizenga, M.D. Public Health Physician, who has been with the Maternal and Child Health Branch, Division of Health Services, for 15 years. She holds an A.B. degree from Calum College, her medical degree from Rush Medical College, University of Chicago, and holds a masters degree in Child Health and Family Life from the University of Conn. She completed her Residency training in Shanghai, China and Jersey City, New Jersey.

In making the presentation, the chairman made the following comments: In ethical concept, without blemish; in professional competence; beyond compare; for humankind, the warmest hearts; for the trouble, compassion unstinted; for a thorough job, courage and stamina few mortals possess—these and ten thousand other superlatives characterize the life and career of Ann Harriett Huizenga. We are glad to count her friend and colleague and to honor her with the Reynolds Award for 1978".

**WATSON S. RANKIN AWARD:** Wilma Graham Barbour—Vital Records Section-Division of Health Services, Raleigh. Mrs. Barbour retired after 36 years and 10 months in one of the oldest public health programs in existence—Vital Records. In the 1950's and 60's, Mrs. Barbour played a significant role in the transition of vital registration responsibilities from the township registrars to the local health departments. As a member of NCPHA since 1950, Mrs. Barbour has been active in the affairs of the Management Support Section and her work has spanned more than three decades, and through her service to NCPHA, Wilma Barbour has exhibited the true spirit of a dedicated public health worker.

**DISTINGUISHED SERVICE AWARD:** Mrs. Ruby Hooper, Food Service Director at Broughton Hospital, Morganton, North Carolina—Mrs. Hooper received her B.S. degree in Home Economics with a major in Institutional Management from the University of North Carolina—Greensboro. She has served continuously in her position at Broughton Hospital since 1951. She is responsible for the nutrition, the production and serving of food for Broughton Hospital and Western Carolina Center—where approximately 6,000 meals per day are prepared and served to patients and employees of the facilities. At the award presentation, it was well stated "this dear lady has spread the gospels of nutrition and sanitation to the farthest reaches of Western North Carolina. No load is too heavy for her to bear, no stone is too small for her to turn".

### The Group Merit Award:

**THE NORTON AWARD:** The Group Merit Award went to "one of the hardest working, most courteous, and helpful units in the Division of Health Services", quoting from the presentation, "They, the Supportive Services Unit, have been responsible for the printing and mailing of all the memoranda and mail from the Division, print numerous data books, newsletters, publications,—with the constant meeting of deadlines as their challenge. In other words, they do the impossible almost daily".

This award was changed at the September, 1978 annual meeting to THE NORTON AWARD and will henceforth be known by this name in honor of Dr. J.W.R. Norton, former State Health Director in North Carolina now

deceased. The Board Room of the Cooper Building was officially dedicated in Memory and in Honor of Dr. J.W.R. Norton on September 27, 1978 as part of the 1978 Annual Meeting.

**MERIT CITATION:** Osceola Jurash, R.N., Director of Public Health Nurses for Pasquotank-Perquimans-Camden-Chowan District Health Department is the 1978 recipient of this special award. In the presentation, Ms. Jurash was cited as being the only bedside nurse in the department in 1966 and she worked in this capacity until the Home Health Service Agency was certified. In 1968 she was appointed to assist in supervision of personnel in the Pasquotank and Camden Health Departments. Mrs. Jurash is greatly responsible for the growth of the District from 23 to 35 nurses.

Mrs. Jurash received her R.N. from Belle View Hospital and has taken up-dated courses in nursing services through New York University; University of North Carolina—Chapel Hill; Old Dominion University and College of Albemarle. It was said about her, "she has the love and support of all the nurses working under her supervision and all who know her throughout the four counties. She is truly a humble nurse of the people."

### SPECIAL ANNOUNCEMENT OF 1979 ANNUAL MEETING:

William A. Broadway, President of NCPHA announces the dates of September 11-14, 1979 as the dates of the Annual Meeting to be held in Asheville, North Carolina. The Inn on the Plaza will be headquarters hotel with overflow at the Sheraton Motor Inn. With the full cooperation of Dr. James Tenney and his staff at the Buncombe County Health Department, the local arrangements will be handled locally with Carolyn Fuqua as appointed chairman of the Local Arrangements committee.

The downtown hotels were selected as they are near the health department and other city/county buildings which can handle some of the Section Meetings of the Annual Meeting—and be in close proximity of the two hotels.

Housing will be handled by the Inn on the Plaza and reservation cards will be inserted in the next issue of the Newsletter—plenty of time for advance registration. There will be Pre-Registration again for the 1979 annual meeting so watch for this notice in the April Newsletter.

### Membership Applications Included with the December Issue of the Newsletter

Please respond to the renewal application enclosed with this issue of the Newsletter. Dues are \$9.00 per year and if paid before February 15, 1979, you may pay the reduced fee of \$8.00. Only checks for the CORRECT DUES will be accepted. Make your check payable to: N. C. Public Health Association and return in the enclosed envelope. Pay early and save money!!!!!!

Section dues are to be paid directly to the Section Treasurer.

## American Public Health Association October 15-19, 1978—Los Angeles

Howard C. Barnhill, M.S.P.H.  
NCPHA Representative

The American Public Health Association 106th Annual Meeting was its third largest in APHA history. From all states in the country came 9,806 professionals to attend the three general sessions, special sessions, exhibits, continuing education and hundreds of regular sessions.

John H. Romani, Ph.D., Chairperson of the Department of Health Planning and Administration at the University of Michigan School of Public Health, is the new president. June Jackson Christmas, M.D., the Commissioner of Mental Health, Mental Retardation and Alcoholism Services of the City of New York is the new President-elect.

On Saturday your representative participated in the meeting of the Committee of Affiliated Associations, Regional Branches and Chapters (CAARBC). The Report of the Organizational Study Committee was presented to CAARBC membership. It was stated that the scope of services provided by APHA to affiliated associations includes: 1. Publications 2. Education and Training 3. Communication, and 4. Representation. APHA is a separate organization from state associations. Its efforts are focused on national issues and policies that may have an impact on the future of public health programs and activities in America.

Three sessions of APHA Governing Council were held: Sunday afternoon, Wednesday morning and Wednesday afternoon. The Governing Council sessions include reports, election of officers, and taking action on resolutions, position papers and amendments.

During 1978, APHA total income will amount to \$5.5 million, a decrease of 12% from the 1977 total income of \$6.2 million. The decrease is attributed to a decline of \$0.7 million in income from grants and contracts for funded projects. Income from individual membership dues will increase by 10% during 1978 as the membership rose to an all-time high of 30,231 individuals. However, this increase in membership income is not sufficient to offset the decline in income. State Public Health Associations are urged to encourage more of their affiliates to become members of APHA.

APHA 1978 Governing Council passed four proposed amendments: 1. Each Affiliated Association will be represented on the Governing Council by one member, such representative to be a member of APHA. 2. The number of each Section Representatives on the Governing Council is not to exceed 120. 3. A state or territorial public health association, including more or less than a state may be elected by a three-fourths vote of the Governing Council as an Affiliated Association. 4. The affiliates no longer have to have a minimum of its members to also be members of APHA.

There will be a two-step increase in APHA membership dues. Regular membership will be upped from \$30.00 to \$40.00 in 1979, and then to \$50.00 in 1982.

The 1979 Annual Meeting of APHA will be held in New York city. The theme for the 1979 Meeting is, "Child and Family Health in America."

## Topics of Resolutions and Position Papers Adopted at the 1978 Annual Meeting of APHA By the Governing Council

### Personal Health Services

1. Community Health Centers
2. Improved Organized Ambulatory Care
3. Emergency Medical Services
4. Foot Health in a National Health Program
5. National Health Policy
6. National Health Policy and Health Maintenance Organizations
7. Immunization Against Childhood Diseases
8. Improving the Immunization Status of the U.S. Population through Establishment of a National Compensation System for Inadvertent Vaccine-Related Injuries
9. The Need for Joint Development of a National Health Planning Standards and Guidelines Policy for the United States
10. Vision Care
11. National Health Insurance
12. Implementation of PL93-641
13. Statement of Principles for Pharmaceutical Services
14. Special Health Needs of the Migrant Population
15. National Health Data System for the Migrant Population
16. The Size of Reasonable Planning Areas
17. U.S. Support for World Health Organization
18. Promotion and Expansion of Primary Health Care
19. Collection of Medical and Health Information Through the Birth Registration System
20. Extension of PL93-641
21. Family-Centered Care in Hospitals with Maternity Services
22. Abortion Funding
23. International Population and Family Planning
24. Single Definition of the Migrant Population
25. Proposition 13 and the Public Health Service

## Report of Scholarship Committee

A total of 22 inquiries were received with requests for financial assistance to and for members of NCPHA during 1978. Of the 22, 14 submitted applications totaling approximately \$8,000. On July 27, 1978, the Scholarship Committee met and selected 5 recipients, each to receive \$300.00. These requests were approved by the Executive Committee of NCPHA and checks have been sent to the following persons:

- 1) Beth Ann Everly, Route 1, Box 41, Corapeake, N.C. 27926
- 2) Shelia Billings, 207 A, West Carr Street, Carrboro, N.C. 27510
- 3) \*Phyllis B. Bunch, Route 1, Box 368-B, Hobbsville, N.C. 27946
- 4) Guy S. Swain, 45 Riverview Estates, Greenville, N.C. 27834
- 5) Jane Abernethy Plyler, Route 1, Box 113, Banner Elk, N.C. 28604

\*Mrs. Bunch was designated as the recipient of the Elizabeth S. Holley Memorial Fund Scholarship.

Ms. Kathryn Surles of the Public Health Statistics Branch, DHS, P.O. Box 2091, Raleigh N.C. is the new chairman of the Scholarship Committee for 1979. All requests should be made directly to the Chairman.

NORTH CAROLINA PUBLIC HEALTH  
ASSOCIATION, INC.  
APPROVED BUDGET — 1979

**INCOME**

REGULAR MEMBERSHIP DUES .....	\$15,000.00
CONTRIBUTING MEMBERS .....	3,750.00
CONVENTION REGISTRATION .....	9,800.00
<small>(Based on 1978 Rates, \$10.00, \$12.00 Registration at Meeting)</small>	
BANQUET RECEIPTS .....	5,600.00
INTEREST ON SAVINGS .....	900.00
TOTAL INCOME .....	\$35,050.00
RESERVE FUND .....	5,300.00
TOTAL .....	\$40,350.00

**EXPENSES**

CONVENTION EXPENSES .....	\$14,600.00
EXECUTIVE SERVICES .....	5,500.00
PRINTING AND SUPPLIES .....	2,800.00
NEWSLETTER (3 ISSUES) .....	2,100.00
POSTAGE AND TELEPHONE .....	2,000.00
ORGANIZATIONAL DUES .....	3,100.00
SCHOLARSHIPS .....	1,500.00
COMMITTEE/GOVERNING	
COUNCIL EXPENSE .....	700.00
TRAVEL FOR APHA/	
SOUTHERN BRANCH .....	1,200.00
SECTION EXPENSES .....	650.00
PUBLIC RELATIONS .....	1,000.00
LEGISLATIVE .....	4,200.00
MISCELLANEOUS .....	500.00
PRESIDENT'S FUND .....	500.00
	\$40,350.00

**INTRODUCING THE NEW DIRECTOR  
FOR THE DIVISION OF HEALTH SERVICES**  
—Hugh H. Tilson, M.D.

Dr. Tilson resigned his current position as Director of the Division of Human Services for Multnomah County, Oregon the end of 1978 to assume his new duties in North Carolina in January, 1979. Dr. Tilson succeeds Jacob Koomen, M.D. who resigned in September, 1978 to accept a teaching position at the School of Public Health, University of North Carolina at Chapel Hill, N.C.

Dr. Tilson received his medical degree from Washington University in St. Louis, Mo. and his masters and doctoral degrees in Public Health from Harvard University. He is a native of New Kensington, Penn., is married, and he and his wife, Judith, have five children. He began his career in Public Health in 1969 and has held teaching assignments at Harvard School of Public Health; at Chapel Hill, N.C., and University of Oregon Medical School.

He became Assistant Health Officer, Multnomah County (Portland) Oregon in 1971, served four years in that position and became Health Officer and Director, Division of Health Services, Multnomah County in 1975. From 1976 until the end of 1978, Dr. Tilson served as Health Officer and Director, Department of Human Services, Multnomah County, Oregon.

His active career in Public Health and Preventive Medicine is evident by his extensive list of affiliations with professional societies, his writings, and the positions held during a relative short period of time.

Dr. Tilson, welcome aboard to the Division of Health Services in North Carolina.

**1978**

**NCPHA TWENTY-FIVE YEAR  
SERVICES AWARD RECIPIENTS**

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Lois Barger	Buncombe County Health Dept.
Ruth J. Bowen	Martin County Health Dept.
D. G. Brown	Currituck County Health Dept.
Ruby N. Butler	Sampson County Health Dept.
Asenath Cooke	Guilford County Health Dept.
Martin W. Ericson	Forsyth County Health Dept.
Willie M. Freeman	Durham County Health Dept.
Maybelle H. Holmes	Wayne County Health Dept.
Martha C. Icenhour	Alexander County Health Dept.
Annie Laurie Keyes	Hickory, N.C.
Allie Lee Kurtz	DHS State Laboratory
Janie B. Lohr	Davidson County Health Dept.
Reeves Maney	Buncombe County Health Dept.
Daniel A. Okun	School of Public Health
Laura L. Norris	Martin County Health Dept.
Aileen E. Plemmons	Buncombe County Health Dept.
Betty Jo Pollock	Union County Health Dept.
Gladys B. Shoaf	Davidson County Health Dept.
Alice Swain	Buncombe County Health Dept.
Mary L. Richbourg Talton	Sampson County Health Dept.
Opan Wood	Craven County Health Dept.
Irene Young	Columbus County Health Dept.

## Public Health Week:

### A Wrap-Up and Future Prospects

Since Public Health Week in 1978 was a first in North Carolina, the Planning Committee felt that an evaluation of this effort was essential. An evaluation was compiled, and we are pleased to make the summary results available to NCPHA members. Some figures may be of interest: thirty-eight local health departments conducted special activities in observance of Public Health Week. In one fourth of these departments, the entire staff, or 100% of the members, were actively involved in planning and conducting the activities. In almost half of the participating departments, 50% or more of the staff took an active part.

Various kinds of activities were carried out during Public Health Week. Twenty-five departments conducted open houses; 13 conducted health fairs; 11 had special clinics; 3 had special luncheons; and another 15 had a variety of special events, such as publicity, tours, presentations, and programs.

The committee was interested in whether or not Public Health Week was considered successful. It seems that the overwhelming response to this question was yes, as measured by answers to the question of whether Public Health Week should be held next year. Thirty-two of the participating departments indicated that they would like to observe the Health Week next year, with the same cooperative efforts between the NCPHA, Citizens for Public Health, and the organizations represented by our membership.

Many suggestions were made as to how the central planning committee could be more useful to local planning groups next year. One of the repeated suggestions was that organizations begin to plan early for the activities that they want to highlight during Public Health Week. This is a cue to all of us for 1979. Let us begin now to think of those things that were most successful last year and try to build upon these. The central planning committee will be convening in early January to address specific matters such as the dates for the 1979 celebration and special events or speakers.

Public Health Week should not be as difficult the second time around, because of the valuable experience gained the first year. The central committee will take advantage of the written evaluations and other information gained from last year to help make the second annual Public Health Week an even more successful undertaking. Your president, Bill Broadway, has asked me to chair the Public Health Week Planning Committee, and I have accepted this responsibility, knowing that the readers of this column and the hundreds of people who worked last year to make Public Health Week a success will be ready and willing to add their contributions to this effort. I look forward to working with all of you during the coming year and to making the 1979 Public Health Week one of the highlights of the year.

Dr. Charles L. Harper  
Immediate Past President

## Legislative Committee Requests

The NCPHA Legislative Committee submits its support of the following issues for the 1979 General Assembly:

1. Health Aid to Counties, as prepared by N.C. County Commissioners at the request of the N.C. Association of Health Directors; also a yearly funding of 15.9 million dollars.
2. Legislative package of the Department of Human Resources on the following:
  - a) Repeal of all references to lay midwifery and substitute Certified Nurse Midwives.
  - b) Water Supply Statutes:
    1. Error of Codification and the previous write-up of Water Supply Statutes.
    2. A total re-write of Safe Water and Drinking Act as a regulatory program in N.C.
  - c) Re-write of Immunization Statute to clarify responsibilities of the Dept. of Public Instruction and the Health Department.
  - d) Re-write of Vital Statistics Statute to conform with a Model Bill which has been produced nationally.
  - e) Re-write of the Migrant Sanitation Laws in order to comply with other state laws and OSHA.
  - f) Public Health Injunctions to amend the clause of determining proof of health hazards, doing away with "Double Standard".
  - g) Seeking of warrants for "Privies" and septic tank pollution when the landlord or owner is not on the premises.
  - h) Vector Controls responsibilities for DHR.
  - i) Safety restraints for infants and children less than 40 pounds.
3. UNC School of Public Health Expansion: the addition of 175,000 sq. ft. to provide needed classrooms, laboratories, faculty and staff offices, plus computer center, audio-visual center and modern animal quarters.
4. Legislation to change the Composition of the State Personnel Board by adding two local employees to the Board.
5. Clinic Reimbursement-Continue to support for Medicaid (Title XX) appropriation to reimburse local health department clinics.
6. Public Health Nurses' Fund to supplement public health nurses salaries.
7. Crippled Children's Fund and Perinatal Fund to replenish monies for an Inpatient Crippled Children's Service and Intensive Newborn Nurseries for the current fiscal year and additional funds in the next biennium.
8. Nutrition funding for the elderly.

The Committee opposes:

1. Changes in the Chiropractice Act to allow expansion of services provided.
2. Legislation that would transfer the traditional Sanitation, Solid Waste, and Water Supply programs and appropriations out of the Division of Health Services.

## Officers in NCPHA 1978-1979

**PRESIDENT:** William A. Broadway, Western Regional Office, Division of Health Services, Black Mountain, N.C. 28711. Tel: 704/669-6411 ext. 365

**PRESIDENT-ELECT:** Dr. Howard M. Fitts, North Carolina Central University, P.O. Box 19738, Durham, N.C. 27707. Tel: 919/683-6422.

**VICE PRESIDENT:** Miss Emily T. Tyler, Guilford County Family Planning Program, 312 N. Eugene Street, Greensboro, N.C. 27401. Tel 919/373-3245

**SECRETARY:** Ms. Madge M. Pittman, South Central Regional Office, DHR, Division of Health Services, 223 Green Street, Fayetteville, N.C. 28301. Tel: 919/486-1191

**IMMEDIATE PAST-PRESIDENT:** Dr. Charles L. Harper, Community Health Services, UNC School of Public Health, Chapel Hill, N.C. 27514. Tel: 919/966-2240

**APHA REPRESENTATIVE:** Howard C. Barnhill, Department of Health Education, UNC School of Public Health, Chapel Hill, N.C. 27514. Tel: 919/966-1353

**SOUTHERN BRANCH, APHA REPRESENTATIVE:** Mrs. Estelle M. Fulp, R.N., Division of Health Services, P.O. Box 2091, Raleigh, N.C. 27602. Tel: 919/733-3031

**ALTERNATE REPRESENTATIVE:** Marjorie O. Strawn, M.D., Caldwell County Health Dept., P.O. Box 868, Lenoir, N.C. 28645. Tel: 704/758-8451

**TREASURER:** Thomas F. Owens, Guilford County Health Department, P.O. Box 3508, Greensboro, N.C. 27401. Tel: 919/373-3771

## Members at Large

**Owen Braugher** (1979): Guilford Co. Health Dept., P.O. 3508, Greensboro, N.C. 27401. Tel: 919/373-3771

**Claudine Parramore** (1979): Western Regional Office, Division of Health Services, Black Mountain, N.C. 28711. Tel: 704/669-6411

**Dr. Craig D. Turnbull** (1980): School of Public Health University of North Carolina, Chapel Hill, N.C. 27514. Tel: 919/966-1501

**Wesley Mainwaring**, D.D.S. (1980): Durham County Health Department, 414 E. Main Street, Durham, N.C. 27701. Tel: 919/688-8018

**Stacy H. Covil**: (1981) Environmental Health Section, Division of Health Services, P.O. Box 2091, Raleigh, N.C. 27602. Tel: 919/733-2261

**Barbara Ann Hughes**: (1981) Nutrition Dietary Services Branch, Division of Health Services, P.O. Box 2091, Raleigh, N.C. 27602. Tel: 919/733-2351

## 1978-79 Section Chairmen

### Affiliate Members:

**Eastern District NCPHA President:** Richard Murphy, D.D.S. Dental Consultant, Eastern Regional DHS Office, Greenville, N.C. 27834. Tel: 919/756-1343

**Western District NCPHA President:** Kathy Zigli, Public Health Nursing Consultant, Division of Health Services, 633 Blowing Rock Road, Boone, N.C. 28607. Tel: 704/264-1280.

**Dental Health:** Rosemary Pike, D.H. Onslow Co. Health Center, 612 College Street, Jacksonville, N.C. 28540. Tel: 919/347-4315

**Environmental Health:** Julian Foscue, President, North Central Reg. Office, 720 Coliseum, Winston-Salem, N.C. 27106. Tel: 919/761-2390

**Health Education:** Edith Alcorn, Rowan County Health Dept., 1890 Old Concord Road, Salisbury, N.C. 28144. Tel: 704/633-0411

**Laboratory:** Dr. Karl Kleeman, Div. of Health Services, Laboratory Branch, P.O. Box 28047, Raleigh, N.C. 27611. Tel: 919/733-3937

**Management Support:** Mrs. Dot Baird, West Regional DHR-DHS Office, Bldg. 3, Black Mountain, N.C. 28711. Tel: 704/669-6411, ext. 35

**Maternal and Child Health:** Vashti "Ty" Sugg, Supervising Nurse, Guilford Co. Family Planning Program, 312 N. Eugene Street, Greensboro, N.C. 27401. Tel: 919/373-3245

**Nursing Services:** Linda York, R.N. Burke Co. Health Dept., P.O. Box 1266, Morganton, N.C. 28655. Tel: 704/433-5152

**Nutrition:** Kathy Pilkington, Western Regional Office, DEC, 304 Winecoff School Road, Concord, N.C. 28025. Tel: 704/786-9181

**Public Health Management:** Ronald H. Clitherow, Health Administrator, Rt. 5, Box 91, Wilson, N.C. 27893. Tel: 919/291-5470

**Rehabilitation:** Patricia Harlow, 2523 Huntington Road, Fayetteville, N.C. 28303, Tel: (work) 919/485-6147 — (home) 919/484-8654

**Statistics & Epidemiology:** Barbara Moser, National Center for Health Statistics, P.O. Box 12194, Research Triangle Park, N.C. 27709. Tel: 919/541-2111

**Venereal Disease Control:** Dennis L. McDowell, South Center Reg. Office, DHR-DHS, 225 S. Green Street, Suite 606, Fayetteville, N.C. 28301. Tel: 919/483-1275

### List of Committee Chairman, NCPHA 1978-1979

**Awards Committee:** Jacob Koomen, M.D. Chairman, 909 Dogwood Lane, Raleigh, N. C. 27607

**Audit Committee:** Ms. Marilyn Phillips, Chairman, Division of Health Services, Raleigh, N.C. 27602

**Annual Meeting Committee:** Howard M. Fitts (Ph.D), Chairman, (All Section Chairmen) P.O. Box 19738, Durham, N.C. 27707

(Continued next page)

**ByLaws Committee:** Juanita Whitfield, Chairman, Wayne Co. Health Dept., Carolyn Sparks, Maxine Matheson, ex-officio, Madge Pittman.

**Budget Committee:** Thomas F. Owens, Chairman—Dr. James B. Tenney, Kathryn B. Surles, Howard M. Fitts, Owen R. Setzer.

**Legislative Committee:** Jimmie Rhyne, M.D., Chairman—Division of Health Services, Raleigh, N.C. 27602

**Membership Committee:** Mrs. Maye Gurley, Wayne Co. Health Dept. Chairman, 301 N. Herman, Box CC, Goldsboro, N.C. 27530

**Nominating Committee:** George Bond, Chairman—Hendersonville (Last year's 1978 Section Chairmen.)

**Public Relations Committee:** Tom Herman, Chairman, Western Reg. DHS Office, Black Mountain, N.C. 28711

**Public Health Week:** Charles L. Harper, Ph.D., Chairman, Chapel Hill, N.C.

**Program Committee:** Howard M. Fitts, Chairman—Frank Barr, Ms. Jean Lassiter, Ms. Margie Rose, ex-officio members, Emily Tyler and William Broadway.

**Scholarship Committee:** Kathryn Surles, Chairman, Div. Health Services, P.O. Box 2091, Raleigh, N.C. 27602

**Parliamentarian** — W. Burns Jones, M.D. Division of Health Services, P.O. Box 20911, Raleigh, N.C. 27602.

## Announcements of Meetings:

Eastern District, NCPHA Meeting will be held April 18-19, 1979 at the Blockade Runner Hotel, Wrightsville Beach. Announcement made by Dr. Richard Murphy, President.

The Governing Council of NCPHA will meet at Wrightsville Beach on April 17-18 prior to the Eastern District Meeting.

The Western District, NCPHA Meeting will be held June 7-8, 1979 at the Inn On The Plaza, Asheville, N.C. Announcement made by Kathy Zigli, President.

The annual North Carolina Health Convocation will be held February 28, 1979 at The Blair House, on Highway 15-501 Business Route, between Chapel Hill and Durham.

Blair House is located directly across the highway from South Square Mall Shopping Center in Durham.

The Registration fee is \$20.00 and includes lunch, two coffee breaks, and C.E.U. fee.

Dr. Hugh Tilson, new Director of the Division of Health Services and Dr. William Richardson, Chairman of the North Carolina's Statewide Health Coordinating Council; and Paul Jordan, Executive Director of the Governmental Evaluation Commission will be featured speakers at this day-long meeting.

The NCPHA is a member of the North Carolina Health Council and its two representatives are: Miss Emma Carr Bivins and Dr. Martin P. Hines, both of Raleigh.

NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, INC.

## Newsletter

P. O. Box 10387, Raleigh, N. C. 27605